



MNCM 2024

ANNUAL CONFERENCE

MINNEAPOLIS MARRIOTT NORTHWEST | BROOKLYN PARK, MN

WEDNESDAY, SEPTEMBER 25, 2024

Sponsor/Exhibitor
Opportunities



JOIN US as a sponsor or exhibitor at the MN Community Measurement Annual Conference 2024. You'll have the opportunity to engage with hundreds of health care providers, payers, business leaders, and more.

ABOUT THE 2024 ANNUAL CONFERENCE

This conference will bring a focus on critical issues related to health care quality, cost, and equity. Attendees represent a diverse network of health and community leaders for a day of educational speakers and meaningful discussions. Look forward to topics and sessions surrounding:

- Evolving measurement and data collection to meet stakeholder priorities for improving health care quality, cost, and equity
- Leveraging data and collaboration to accelerate progress on health equity
- Generating and sharing insights on strategies that work to drive improvement

NETWORK WITH YOUR COLLEAGUES

We're looking forward to seeing everyone face to face again, and providing an opportunity for our sponsors and exhibitors to speak directly with our attendees.

Attendees will have the opportunity to:

- Explore **the exhibit area**.
- Interact with **sponsors and exhibitors** during several breaks and lunch.
- Leverage a variety of **networking** opportunities that will be available during the conference.

More information about the opportunities for sponsors to engage conference attendees will be announced when attendee registration launches.

WHO WILL ATTEND?

Each year, 200+ health care payers, health care providers, quality managers, employers and business leaders, and policymakers partner together at the MN Community Measurement Annual Conference. They share best practices, lessons learned, achievements, and future plans in the areas of quality measurement, quality improvement, patient care, and advancing high-value care.

WHY SPONSOR OR EXHIBIT AT THE ANNUAL CONFERENCE?

When you sponsor MN Community Measurement's Annual Conference, you have the chance to make a real difference in supporting community efforts to advance high quality, affordable health care and improve Minnesotans' health through measurement and data. You will be helping to:

- Shape the future of health care
- Support non-biased, data-driven decision making
- Identify best practices to strengthen outcomes for all Minnesotans
- Stay informed on the latest research and data

**Please register as a
sponsor by
July 31, 2024**



SPONSORSHIP OPPORTUNITIES

Sponsors and exhibitors receive recognition based on their level of sponsorship. MNCM's in-person format allows you to have a more engaged sponsorship experience!

Platinum Sponsor — \$5,000

One Available

- Five conference tickets with access to the entire conference, including meals
- Recognition as Platinum Sponsor during seminar welcome and closing (3) social media pushes prior to conference (1 exclusive)
- Special thank-you from the podium during opening general session
- Premium recognition on all promotional and program materials including emails, website, signage, and program (premium = 2x prominence of standard recognition)
- Recognition as Platinum Sponsor from Podium during Conference
- Recognition as Platinum Sponsor with ribbon on nametag
- Attendee List (Name and Organization) for participating attendees
- Exhibit table with central location in exhibit area (assigned by MNCM)

Gold Sponsor — \$4,000

- Four annual conference tickets with access to the entire conference, including meals
- Recognition as a Gold Sponsor during seminar welcome
- (3) social media pushes prior to conference (1 exclusive)
- Premium recognition on all promotional and program materials including emails, website, signage, and program (premium = 2x prominence of standard recognition)
- Recognition as Gold Sponsor from Podium during Conference
- Attendee List (Name and Organization) for participating attendees
- Recognition as Gold Sponsor with ribbon on nametag
- Exhibit table with central location in exhibit area. (assigned by MNCM)

Silver Sponsor — \$3,000

- Three annual conference tickets with access to the entire conference, including meals
- Recognition as a Silver Sponsor during seminar welcome
- (3) social media pushes prior to conference
- Recognition on all promotional and program materials including emails, website, signage, and electronic program
- Recognition as Silver Sponsor with ribbon on nametag
- Attendee List (Name and Organization) for participating attendees
- Exhibit table in exhibit area. (assigned by MNCM)

Bronze Sponsor — \$2,000

- Two annual conference tickets with access to the entire conference, including meals
- Recognition on all promotional and program materials including emails, website, signage, and electronic program
- Recognition as Bronze Sponsor with ribbon on nametag
- Attendee List (Name and Organization) for participating attendees
- Exhibit table in exhibit area. (assigned by MNCM)

Exhibitor — \$950

- One annual conference ticket with access to the entire conference, including meals
- Exhibit table in exhibit area (assigned by MNCM)
- Listing on Conference web page
- 10% Discount on participation in Mission Supporter Program
- Attendee List (Name and Organization) for participating attendees

MNCM 2024 ANNUAL CONFERENCE REGISTRATION

Register online, or to pay by check, complete the form below and send to the address listed at the bottom.

SPONSORSHIP INFORMATION

NAME OF ORGANIZATION (AS IT WILL BE LISTED IN ANY MATERIALS)

NAME OF CONTACT PERSON

TITLE

ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

WEBSITE

SPONSOR PACKAGE

- ☐ Platinum Sponsor: \$5,000
- ☐ Gold Sponsor: \$4,000
- ☐ Silver Sponsor: \$3,000
- ☐ Bronze Sponsor: \$2,000
- ☐ Exhibitor Only: \$950

EXHIBIT OPTION

- ☐ I need electricity for my exhibit

SPONSORSHIP PAYMENT

- ☐ Check Enclosed (Payable to MNCM)

SEND TO:

MN Community Measurement
1915 Highway 36, Suite 123
Roseville, MN 55113

Payment must be received with this form.
Please note that sponsorship payments
are non-refundable.

COMPANY DESCRIPTION

Please provide a brief description of your organization for our seminar program. Additionally, you will be contacted to provide a JPG file of your company's logo for use on the website and in materials.

MN Community Measurement is a 501(c) 3 non-profit. Your sponsorship may be tax deductible as a charitable contribution. We are unaware of a fair market value for sponsoring the seminar. Please consult with your tax expert.