

## **Health Care Cost and Utilization:**

Review of Results from 2019

**NOVEMBER 12, 2020** 

### Welcome!



Thanks for joining us today.



All webinar participants are in "listen-only" mode. To ask a question, please type your question into the "Q&A" box at the bottom of your screen at any time during the webinar.



MNCM will send a link to presentation slides and the recording to webinar attendees by early next week.



### Today's topic: Health Care Cost & Utilization

- Background:
  - Why is this important?
  - How does Minnesota compare to other states and the nation?
- What is total cost of care (TCOC)? How is it calculated?
- What are the trends in Minnesota?
- How does TCOC vary by medical group and geography within Minnesota? What factors contribute to variation?
- What do we know about cost trends and market factors so far in 2020?

## **Today's Webinar**



Julie Sonier
MNCM President and CEO



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## Acknowledgement



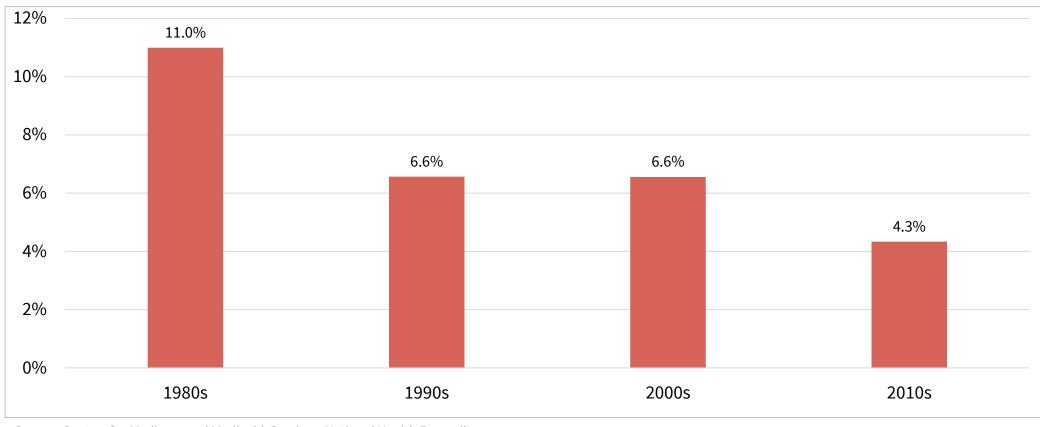






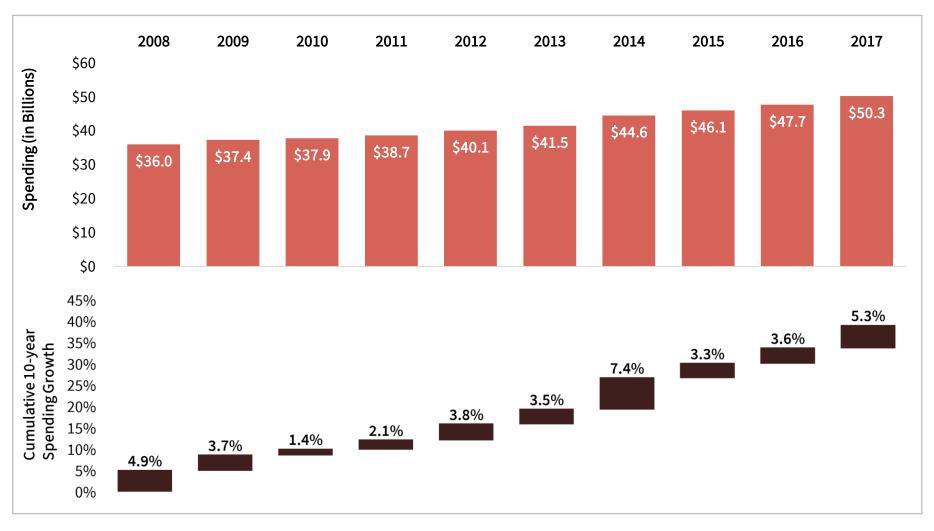
#### LONG-TERM TRENDS: NATIONAL HEALTH CARE SPENDING

Average annual growth of personal health care spending



Source: Centers for Medicare and Medicaid Services, National Health Expenditures

#### MINNESOTA TRENDS

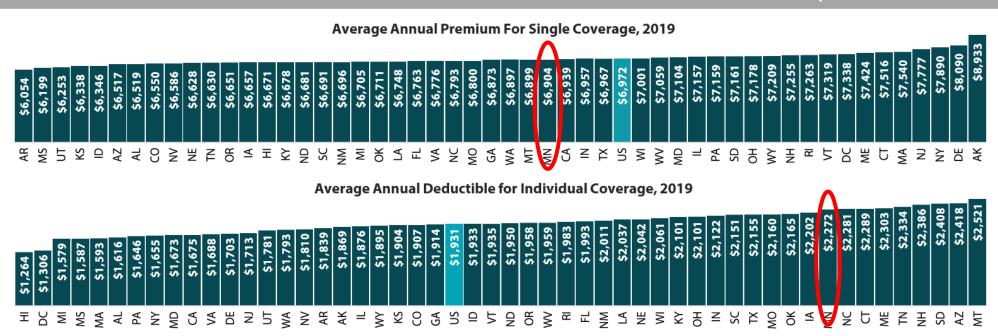


Source: MDH Health Economics Program.



#### How does MN compare to other states?

#### STATE VARIATION IN ESI COSTS FOR SINGLE/INDIVIDUAL COVERAGE, 2019





Source: SHADAC analysis of the Medical Expenditure Panel Survey - Insurance Component.



#### **MNCM MEASURE OVERVIEW**

At the medical group level for commercial patients

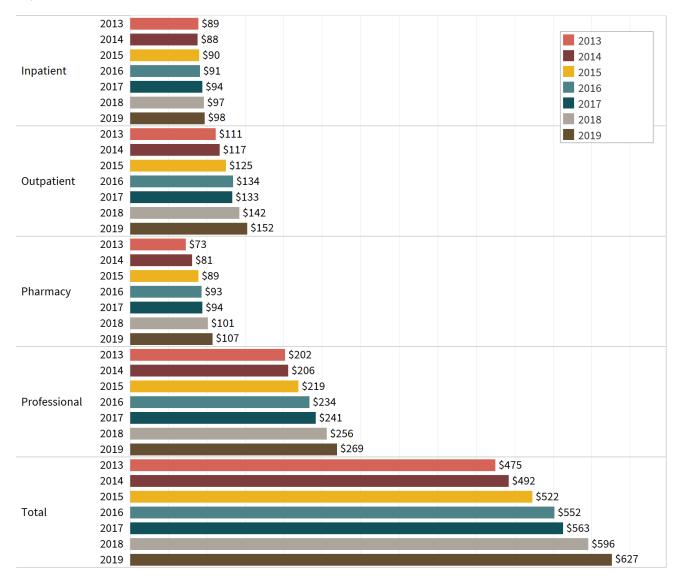
MEASURE		DEFINITION		
	Total Cost of Care	All costs for patient attributed (assigned) to the appropriate medical group		
RISK ADJUSTED	Relative Resource Use (TCRRV)	A comparison of the average amount of resources used		
	Price Index	A comparison of the relative pricing of all medical costs		
INDIRECT RISK ADJUSTMENT	Utilization Metrics	An observed-to-expected ration of 21 common utilization metrics		
NOT RISK ADJUSTED	Average Cost Per Procedure	Cost of 113 frequent office-based procedures and events		





#### COST TREND BY TYPE OF SERVICE, PER PATIENT PER MONTH

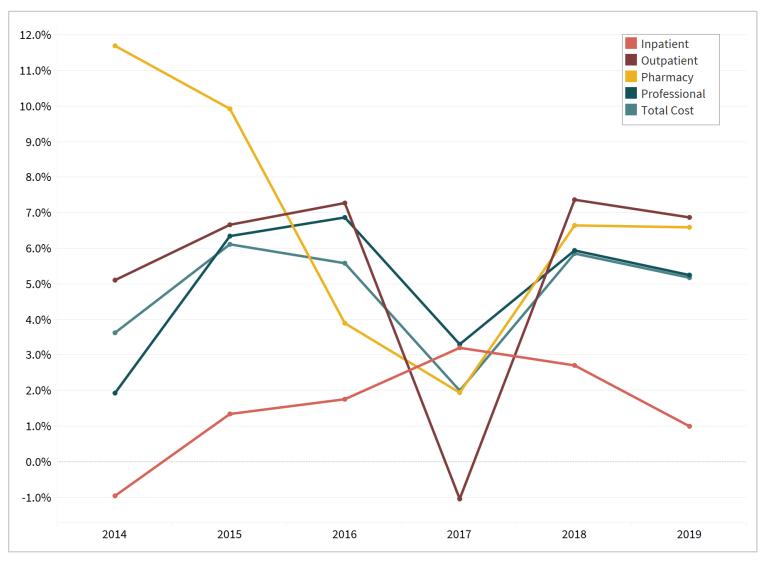
Commercially insured patients, 2013-2019





#### SIX YEAR TREND IN COST GROWTH

Commercially insured patients, 2013-2019





#### RISK ADJUSTMENT FOR MEDICAL GROUP COMPARISONS

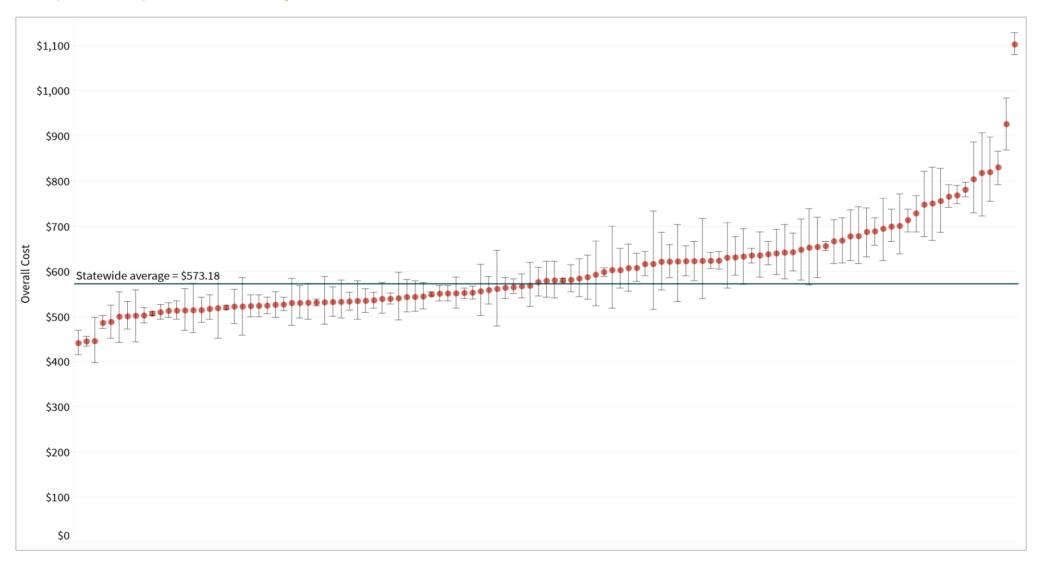
Methodology for Total Cost of Care risk adjustment

- Johns Hopkins Adjusted Clinical Groupings (ACG)
- All health care claims for the full year are reviewed
  - Excluding Radiology, Lab and Pharmacy
- Each patient is in one and only one of 85 categories
- Using only data in the measure, a relative market wide relative cost is calculated for each category
- A medical group's risk score is the average of all patient weights

ACG Category	Description	Cost Per Month	Weight		
700	Asthma	\$93	0.162		
1711	Pregnancy, Delivered, No Issues	\$1,292	2.254		
5070	10+ Disease Combinations including 4+Major	\$6,347	11.073		

#### 2019 TOTAL COST OF CARE BY MEDICAL GROUP

Commercially insured patients, risk-adjusted relative costs (95% confidence intervals)





#### **COST DRIVERS**

Terminology

#### **Econ 101**

**Total Cost** = Number of Units x Price Per Unit

#### **Total Cost of Care**

Total Cost Index<sup>tm</sup> = TCRRV<sup>tm</sup> x Price Per Unit

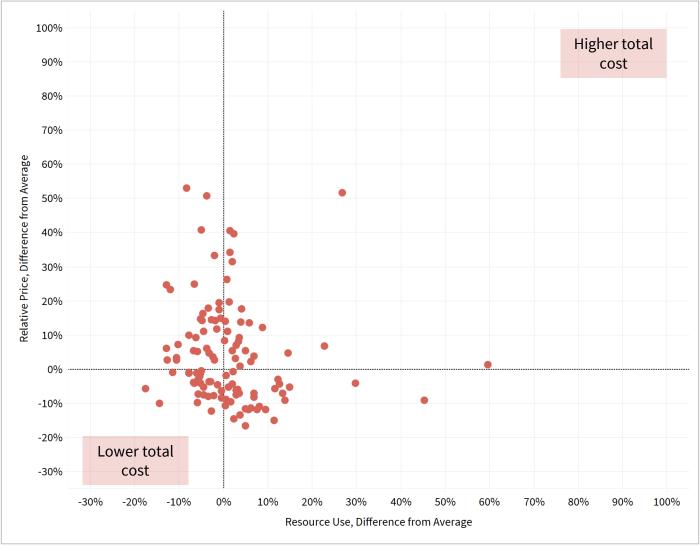
#### Algebra 101

Price Per Unit (i.e Price Index) = Total Cost/TCRRV



#### 2019 RELATIVE PRICE VS. RELATIVE RESOURCE USE

Commercial patient risk-adjusted costs by attributed medical group

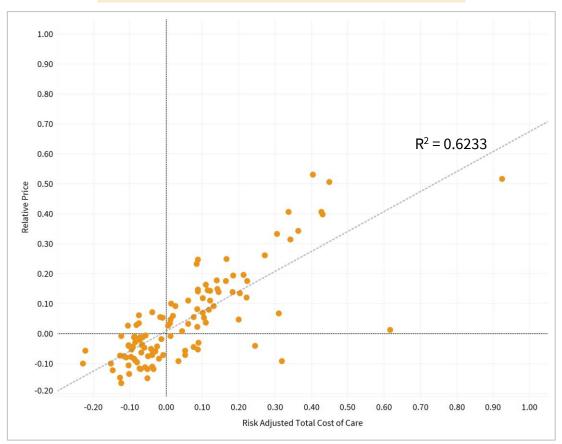




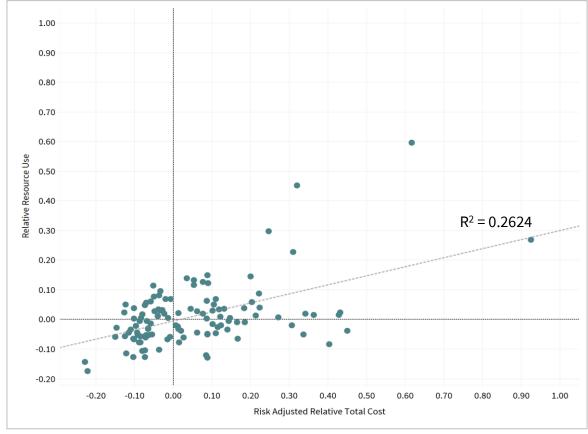
#### 2019 RELATIVE PRICE VS. RELATIVE RESOURCE USE (CONTINUED)

Commercial patient risk-adjusted costs by attributed medical group

#### PRICE COMPARED TO TOTAL COST



#### RESOURCE USE COMPARED TO TOTAL COST



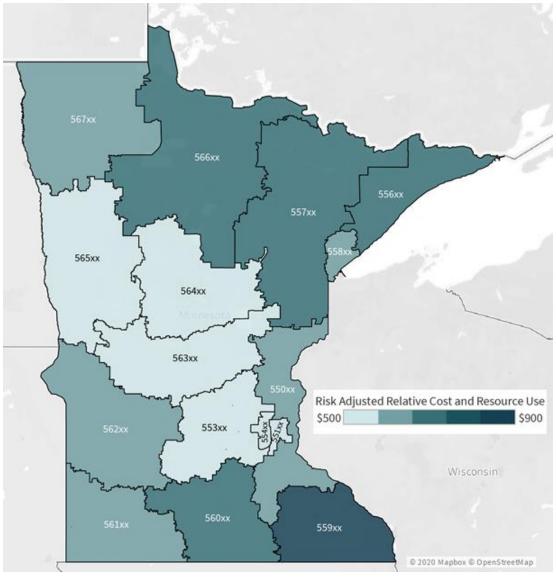
#### **2019 REGIONAL COMPARISON**

REGION		RISK ADJUSTED RELATIVE COST AND RESOURCE USE											
Three-digit zip code	Major city in zip code area	Т	Total Cost Relati		Relative use		Price		Price		Cost per member per month		
550xx	Stillwater		2.3%		1.9%		0.4%	\$	586				
551xx	St. Paul		-5.4%		-0.2%		-5.2%	\$	542				
553xx	Minnetonka		-4.8%		-1.4%		-3.5%	\$	546				
554xx	Minneapolis		-4.9%		0.1%		-5.0%	\$	545				
556xx	Two Harbors		15.8%		-4.5%		21.3%	\$	664				
557xx	Cloquet		16.9%		3.6%		12.8%	\$	670				
558xx	Duluth		12.0%		1.5%		10.3%	\$	642				
559xx	Rochester		45.0%		3.0%		40.8%	\$	831				
560xx	Mankato		19.3%		-1.5%		21.2%	\$	684				
561xx	Windom		11.5%		6.0%		5.1%	\$	639				
562xx	Willmar		6.7%		-2.9%		9.9%	\$	612				
563xx	St. Cloud		-8.3%		-5.8%		-2.6%	\$	526				
564xx	Brainerd		-0.8%		-6.4%		6.0%	\$	568				
565xx	Detroit Lakes		-1.1%		-3.2%		2.1%	\$	567				
566xx	Bemidji		17.4%		6.2%		10.6%	\$	673				
567xx	Thief River Falls		9.5%		11.3%		-1.6%	\$	628				



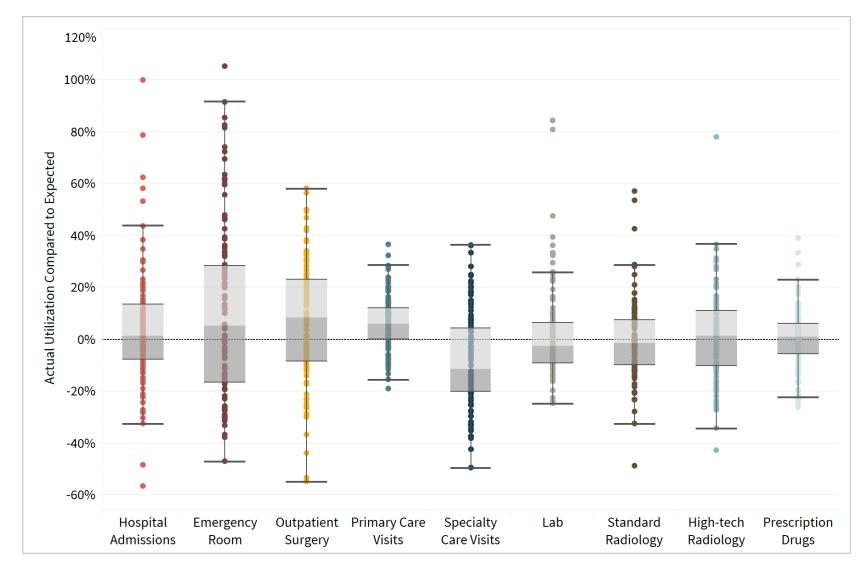
#### **2019 MINNESOTA REGIONAL COMPARISON**

Commercial patient risk-adjusted costs by patient region of residence (3-digit zip code)



#### **2019 VARIATION IN UTILIZATION**

Actual-to-expected utilization by medical group based on age, sex and risk mix of patients



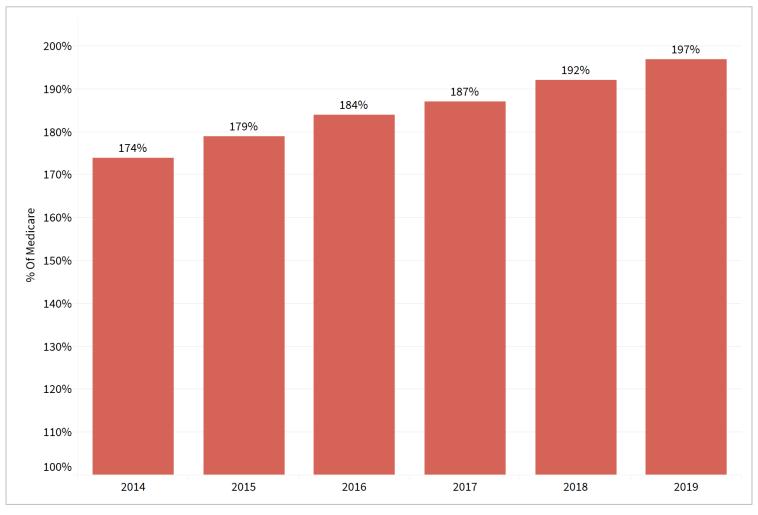
#### **AVERAGE COST PER PROCEDURE**

Commercial patients 2019

EXAMPLE: X-RAY OF WRIST					
	Minimum	\$52			
COMMERCIAL RANGE	Median	\$84			
	Maximum	\$370			
GOVERNMENT FEES	Medicare	\$37			
October 2019	Medicaid	\$28			
Commercial as a percentage of Me	227%				

#### COMPARISON OF COMMERCIAL PRICES TO MEDICARE FEE SCHEDULE

2014 - 2019

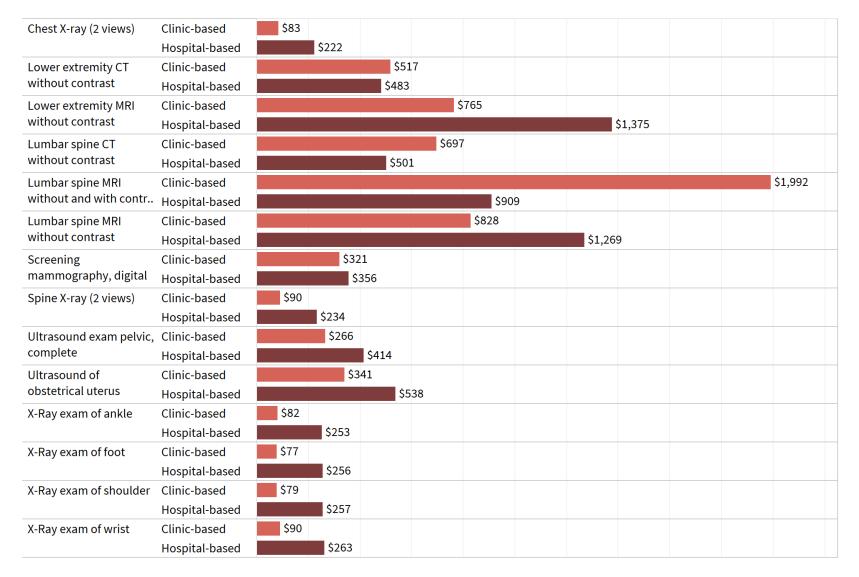


Based on same market basket of office-based procedures



#### 2019 AVERAGE PRICES FOR IMAGING SERVICES

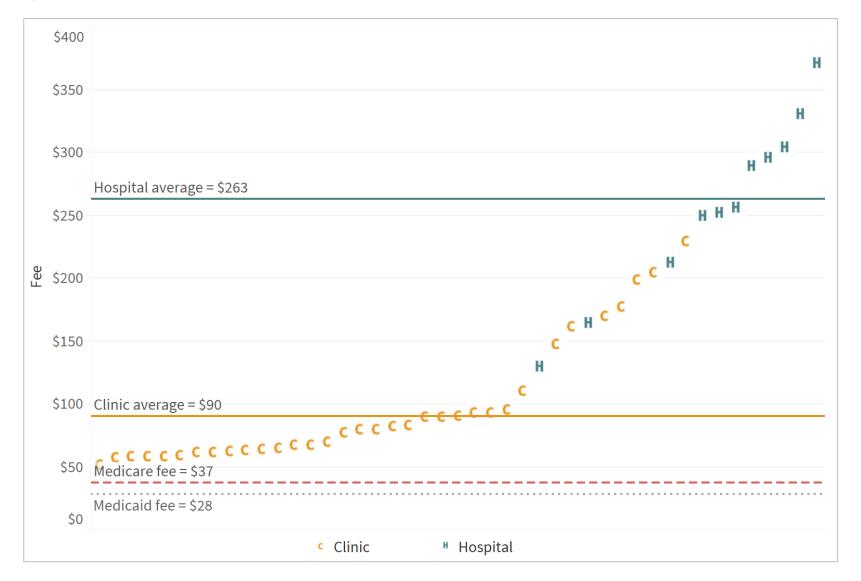
#### Clinic compared to hospital outpatient for commercial patients





#### **COST OF PROCEDURE EXAMPLE**

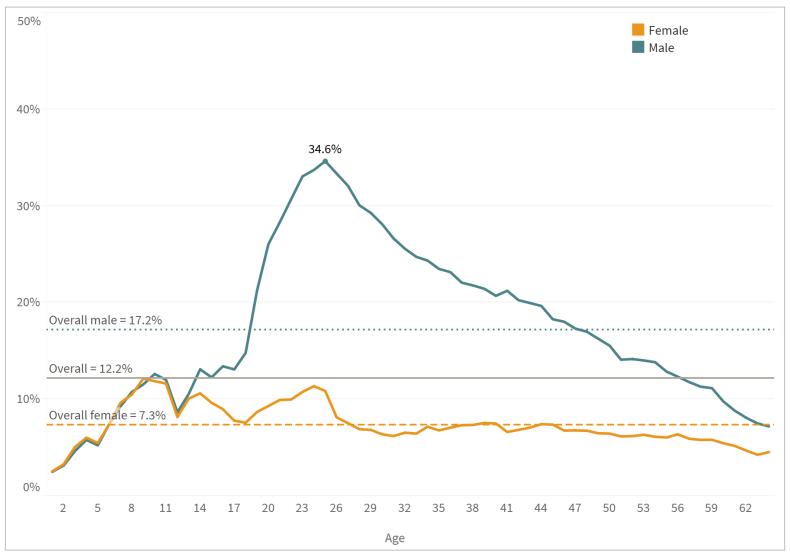
X-Ray of wrist among commercial patients (2019)





#### **NON-USERS OF HEALTH CARE**

Percent of enrollees\* with no medical expenses in 2019





# Health Care Cost and Utilization in Minnesota: Context from Market Trends

Presented to:

Minnesota Community Measurement November 12, 2020

Allan Baumgarten, J.D., M.A.

## **Presentation Themes**

- Blurring of traditional boundaries
- Changes resulting from Affordable Care Act
- Comparing rhetoric and reality
- Impact of COVID-19 pandemic

## Provider Growth Strategies

- Growth in multiple dimensions: revenues, patients, geographic footprint, lines of service
- \* Acquisitions, partnerships, convenient care
- Crossing geographic boundaries
- Impact of Affordable Care Act

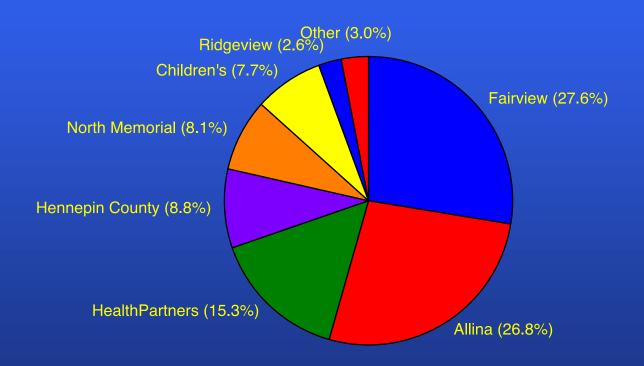
## Consolidation, Construction

- Consolidation of Twin Cities hospitals:
  - Market share of largest systems in
    - **2**014: 63.3%
    - **2**019 70.7%
- Mergers crossing traditional local market boundaries: examples of Sanford-Inter Mountain

## New Facilities

- New facilities: comparing Minnesota and Wisconsin
  - What kind of facilities?
  - Impact of state regulations
- Impact of COVID-19
  - Large projects in Duluth, Grand Forks
  - Systems downsizing or changing growth strategies

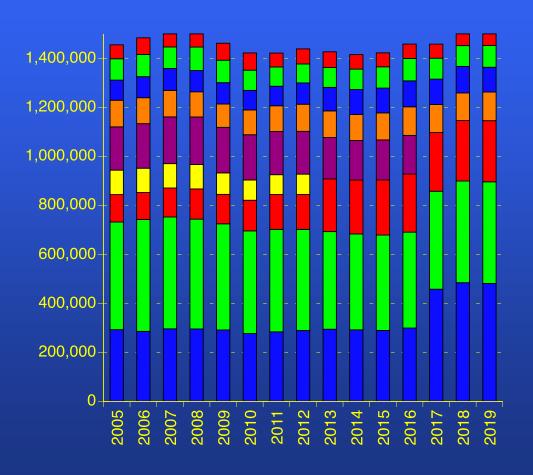
## Market Share for Twin Cities Hospital Systems, 2019



## Impact of ACA

- Increased revenues from newly insured patients
- Linking Medicare payment to measures of quality, patient experience
- \* Responding to possible shift in payment from fee-forservice to risk/performance-based – relate to growth strategies

## Inpatient Volume is Flat: Systems Compete for Shares of the Pie





## Health Plan Trends and Strategies

- Growth areas: public programs, Medicare
- Changes in state approaches to public programs
- ❖Blurring of non-profit vs. investor owned
- Vertical integration of insurers and providers: examples of UnitedHealthcare and Optum, CVS and Aetna

## Are Payment Methods Changing From Volume to Value?

- Medicare seeks to move payment to 50% or more risk- and performance-based; bundled payment, alternative payment models
- Commercial payers still largely tied to discounted fee-forservice
- \* Providers covering their bets: 1) if moving to risk, expand care delivery sites to reduce leakage or 2) maximize steerage to facilities and specialists in a fee-for-service system

## Expansion of Market Boundaries

- For Minnesota hospital systems: recent acquisitions in Grand Rapids, Willmar, Hutchinson, Olivia
- \* Non-contiguous hospital mergers: Aurora-Advocate and Beaumont, Mercy-Bon Secours, Dignity-CHI, Sanford and UnityPoint Inter Mountain
- \* For health plans: expansion of Medica to 7 states, HealthPartners ventures in five states

## Impacts of Pandemic

- Hospital profitability was up in 2019 but sharp reduction in non-emergency surgeries in 2020 means lost revenues for hospitals . . .
- \* And lower claims and higher profits for health plans
- \* Federal relief, improved investments means that many large systems mostly intact

## Health Plan Results in 2020, YTD

	Profit Margin		Medical Loss Ratio	
	2020	2019	2020	2019
HMOs (9 months)	3.7%	0.3%	88.5%	91.8%
Other Insurers (6 months)	11.1%	8.5%	73.6%	78.9%

## For Additional Information

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## **Q&A/Discussion**

Please type your questions into the "Q&A" box at the bottom of your screen

## Thank you!





#### Other upcoming events:

- November 18, Preparing to Onboard to PIPE
- New! December 9, Expanding the Care Team to Improve Outcomes
- January 13, Common Health Information Reporting Partnership (CHIRP)
- **February 18**, MNCM Annual Conference (virtual event)
  - **February 17,** pre-conference summit on mental health

Where to find more information:

Cost and Utilization Report:

https://mncm.org/reports/#community-reports

MN Healthscores:

http://www.mnhealthscores.org

